

Sale Name: Déjà Vu

LOT 3 - RARE example of an unused coloring book promoting the use of lead paint to children with the often missing brochure about Dutch Boy Lead Paint for their parents. A1



Description

One of a kind Antique 1923 Dutch Boy Lead Party Brochure with Tear out Booklet. A1

"Dutch Boy Lead Paint Party" Coloring Book. This is a RARE example of an unused coloring book promoting the use of lead paint to children with the often missing brochure about Dutch Boy Lead Paint for their parents.

The "Dutch Boy" advertising campaign, created by the National Lead Company, further promoted lead paint as a safe and desirable product. While the harmful effects of lead were known for centuries, its widespread use continued for a long time. While the harmful effects of lead were known for centuries, its widespread use continued for a long time. The International Labor Organization (ILO) banned interior lead paint in 1922, though the U.S. did not initially adopt the ban. In 1971, the U.S. Congress passed the Lead-Based Paint Poisoning Prevention Act, restricting lead paint in federally funded housing and in 1978, The U.S. Consumer Product Safety Commission ultimately banned lead-based paint in residential housing. A1

Quantity: 1

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